



Regional Data Festival - Visayas Cluster

"Harnessing the Power of Data and Statistics for a Future-ready Filipino and Filipina Youth"

28 to 29 October 2024

DepEd Ecotech Center, Sudlon, Lahug, Cebu City

Organized by the Philippine Statistics Authority

CONTEST MECHANICS

ON-THE-SPOT INFOGRAPHICS CONTEST

A. Contest Overview

The On-the-Spot Infographics Contest challenges participants on the illustration of the data in a more visually appealing and concise but informative way. The participants will be given data or statistics produced by the Philippine Statistics Authority (PSA) which will be used to present data in communicating statistics quickly and understandable at a glance.

B. Guidelines

1. This contest is open to all agencies and institutions participating in the Regional Data Festival. Each agency or institution is allowed to submit multiple entries. Participants can compete either individually or in teams of up to three (3) members.
2. The contest will be held on 28 October 2024 at the Annex Dining.
3. Participants are expected to be at the venue by 03:00 PM for check-in and briefing.
4. Participants will have a time limit of 90 minutes or 1 hour and 30 minutes to complete their infographic based on the theme.
5. The infographic should be a one-page poster in portrait format, sized at 8.27 inches (width) by 11.69 inches (height) (A4 size), including white margins.
6. The content must be statistical in nature and should reflect this year's theme, *"Harnessing the Power of Data and Statistics for a Future-ready Filipino and Filipina Youth"*
7. Participants will be provided access to a Data bank containing various datasets. They must choose relevant datasets from this bank to create their infographic.
8. Agency, institution, or office names and logos are permitted as elements in the entries. Additionally, including the Regional Data Festival - Visayas Cluster logo in the infographics is encouraged.
9. By participating in the On-the-Spot Statistical Infographics Contest, the participant affirms that the submitted infographic is their original creation, and no other party holds any rights, title, claim, or interest in the infographic. The committee reserves the right to verify the originality through various means and may disqualify any entry at any time.
10. Participants are allowed to bring their own laptops and design software (e.g., Adobe Illustrator, Canva, PowerPoint, etc.).



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11. All design elements (icons, images, and fonts) must be free-to-use, or the source must be properly credited if required. Templated infographics are not allowed—original designs are encouraged.
12. Participants shall send their entries in JPEG format to rsso06socd@psa.gov.ph in high-resolution. The recommended resolution for the infographic would be 2,481 x 3,507 pixels at 300 dpi.

Entries to be submitted thru email should include the following details:

Subject: [ON-THE-SPOT INFOGRAPHICS] Regional Data Festival Visayas Cluster — <Agency Name>

Body email:

Agency/Office: (e.g. PSA RSSO VI)

Poster caption/description (must not exceed 30 words)

Contact Details (e.g. (033) 333 333/ rsso06@psa.gov.ph)

13. Judging of the entries will take place after the contest.
14. The Committee will coordinate the invitation of judges.
15. Winners will be announced during the Closing Session of the Regional Data Festival Visayas Cluster on 29 October 2024.

C. Criteria for Judging

- **Content (40%)**
 - *Accuracy and reliability of information (15%)*
How precise and dependable is the statistical information presented?
 - *Timeliness of information (10%)*
Does the content align with the theme and current context? Is it timely and pertinent?
 - *Clarity and organization of information (10%)*
Is the information presented clearly, logically, and in a well-structured manner?
 - *Adherence to the guidelines (5%)*
Does the entry adhere to the contest's specified guidelines and requirements?
- **Technical Aspects (30%)**
 - *Technical and grammatical accuracy (10%)*



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Are there any technical errors, including grammatical mistakes? Is the data represented accurately?

- *Appropriate use of graphs and illustrations (10%)
Are the graphs, charts, and illustrations appropriately used to enhance understanding of the data?*
- *Conciseness in description and analysis (10%)
Is the information delivered effectively with minimal use of words while still making a strong impact?*
- **Visual Appeal (30%)**
 - *Aesthetics, color scheme, neatness, design composition (20%)
How visually appealing is the infographic? Is there a harmonious use of colors, typography, and layout?*
 - *Originality of infographic design (10%)
How creative and original is the design concept? Does it stand out from typical infographic designs?*

D. Contact Information

For questions and any concerns, you may contact the chair of the committee for On-the-Spot Infographic Contest through email, rso06sacd@psa.gov.ph.