



# PRESS RELEASE

## “PSA-CEBU Celebrates National Statistics Month Culmination Activity with Data-Driven Financial Literacy Event”

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Cebu City, Philippines – On October 31, 2024, the Cebu Provincial Statistical Office successfully hosted the "Data-Driven Financial Literacy: Inter-Unit Statistical Contest and Lecture" at the Martina Sugbo Center. This engaging event served as a culmination of the 35th National Statistics Month celebration, centered around the theme, "Advancing Data and Statistics Through Digital Transformation: A Road to an Empowered Nation."

The day began with an exciting series of game contests that fostered teamwork and creativity among participants from various units. This was followed by an enlightening lecture in the afternoon, where experts **Roxan L. Mujeres** from Bangko Sentral ng Pilipinas, **Riod T. Torremonia** from Bureau of Treasury, and **Karen Cabuwagan** from Bank of the Philippine Islands, shared insights on the importance of data literacy in today's digital landscape.

Attendees expressed appreciation for the opportunity to enhance their financial literacy skills while embracing the power of data and statistics. The event underscored the significance of equipping individuals and organizations with the tools needed to navigate an increasingly data-driven world.

"We are thrilled with the turnout and engagement from everyone involved," said Melchor B. Bautista, Chief Statistical Specialist, of the Cebu Provincial Statistical Office. "This event not only highlighted the value of statistical knowledge but also paved the way for a more empowered community through data-driven decision-making."

The Cebu Provincial Statistical Office extends its gratitude to all participants, speakers, and organizers who contributed to the success of this event. Together, we continue to champion the advancement of data literacy as a crucial component for national progress.



For more information on the upcoming events and how to get involved, please contact the Cebu Provincial Statistical Office's Facebook page at <https://tinyurl.com/PSACebu> and via email at [cebu@psa.gov.ph](mailto:cebu@psa.gov.ph), or call us at 412-1337 or 255-8573.



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